Hallie Salas

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**EDUCATION**

**University of Miami Coral Gables, Florida**

*BBA in Marketing* May 2025

GPA: 3.197

**University of Miami Coral Gables, Florida**

*Minor in Broadcast Journalism* May 2025

**WORK & LEADERSHIP EXPERIENCE**

**University of Miami Women's Soccer Team** **Coral Gables, Florida**

*Student-Athlete* 2021- Current

* Play on the University’s varsity soccer team while being enrolled in business school full-time
* Developed valuable leadership, time management, decision-making, and problem-solving skills

**Red Bull Student Marketeer Miami, Florida**

*Student Marketeer at the University of Miami* February 2024-Current

* Promoting the Red Bull brand on campus and in the local community through organizing events and inviting product trial

**Division 1 Student-Athlete Advisory Committee Coral Gables, Florida**

*Liaison for Women's Soccer Team* August 2023-Current

* Involved with community outreach/service efforts
* Lead discussion on student-athlete welfare issues

**Gatorade Team Leader** **Coral Gables, Florida**

*Youth Summer Camp Leader* May-August 2023

* Coached a group of twenty-plus youth campers in various sports
* Cultivated valuable counseling skills while overseeing youths

**COMMUNITY INVOLVEMENT/ENGAGEMENT**

**Volunteer Experience Coral Gables, Florida**

* Pen Pals with a local elementary school July 2021-Current
* Food Drives for Feeding South Florida July 2021-Current
* Soccer Clinics with Down Syndrome Association of Miami December 2021-Current

**SKILLS**

**Awards:** All ACC Academic Honor Roll 2021-2024, Miami Hurricanes 2023-2024 “Rising Star” Award Recipient.

**Activities:** ACC Women’s Soccer Student-Athlete Advisory Committee, 2023 ACC Unity Tour participant.